

Critical praise for

WHITEY MORGAN AND THE 78'S

Hard Times and White Lines



photo credit: Michael Mesfoto



At this point, the honky tonk formula is battle-tested and mostly impregnable; stick to the rules, and you're bound to come out with something solid. Whitey Morgan has quietly been a leading modern practitioner of the form...Hard Times and White Lines has all the requisite kick."

Rolling Stone

"In terms of songwriting precision and quality of recorded performance, Whitey Morgan has established himself as one of the primary talents in outlaw country... He pays homage to the genre's icons while never failing to embody the spirit of outsider-ism."

NO DEPRESSION

"['Just Got Paid' is] ear-grabbing and guitar heavy...a distinct spin on the guitar-fueled original. And with Morgan's whiskey-soaked vocals and standout musical accompaniment, it's a cover that's bound to get the boots tapping along."

TASTE OF COUNTRY

"As far as I've been concerned since I hit upon them a few years back, Whitey Morgan and the 78's are a bright spot in a modern country landscape...As his profile has risen, he's kept his nose to the grindstone, cranking out old time country music with a heavy debt to the rabble-rousers of old—your Waylons, your Willies, your Kristoffersons, and of course, your Merles. In other words, the good shit."

VICE noisey

"Hard Times and White Lines is soaked with gorgeous pedal steel, honky-tonk licks and Morgan's dark and dense baritone growl. On opener 'Honky Tonk Hell', Morgan offers a grim glimpse that wails as much as it kicks. It's void of light and sees Morgan throwing brimstone onto the fire."

WIDE OPEN
COUNTRY

"[Morgan] comes from growing up in the blue-collar environs of Flint, Mich., and being raised around some of the hardest-hitting country and rock imaginable. And that muscle is all over the Americana veteran's new album..."

billboard

"We've heard these subjects before but seldom delivered with such visceral vocal, lyrical and musical honesty...with a tighter band, better songwriting and a decade's worth of shows under his belt, all helping to make Hard Times and White Lines Morgan's finest set yet."

American★
songwriter
the craft of music

"Morgan and his band prove once again that they are among the very best among the small legion of those carrying the outlaw country banner these days."

glide
MAGAZINE

FOR MORE INFORMATION, PLEASE CONTACT ASHA GOODMAN, NICK MALLCHOK 615.320.7753, OR CARLA SACKS 212.741.1000, AT SACKS & CO., ASHA.GOODMAN@SACKSCO.COM, NICK.MALLCHOK@SACKSCO.COM OR CARLA@SACKSCO.COM.

Continued praise for

WHITEY MORGAN AND THE 78'S

Hard Times and White Lines

"Morgan takes a step back to examine his own fast-living ways — doing so with the same hard-edged-but-classic country sound and unflinching honesty his fans have come to expect."



ALBUM OF THE YEAR NOMINEE

"As long as Whitey Morgan and the 78's are still around, they will be offering a true compass of what real country music is, and give the fans of real country a home, and a voice."



"A new perspective on his craft, offering the songs more variance and breadth."



"Grizzled, real-deal country music with a blue-collar Flint punch."

Detroit Free Press

"The 10-song set is both gritty and crafted a kind of contemporary outlaw country collection with a hint of Midwest and Motor City muscle...Morgan hasn't lost any of his home town grit on Hard Times and White Lines."

THE OAKLAND PRESS

"With Morgan's strong vocals, smart compositions and solid performances this is a compelling listen."

COUNTRY STANDARD TIME

TOP 30 ALBUMS OF 2018

"To say that it's fucking amazing would be an understatement. If you like everything that makes country music great, I'm talking heartache, hard livin' and a whole lot of that beautiful steel guitar, you're going to love this record."

WHISKEY RIFF